WHOLE EARTH REVIEW
27 GATE FIVE ROAD SAUSALITO, CA 94965 (415) 332-1716

October 5, 1990

Mr. Mitch Kapor
Kapor Enterprises, Inc.
1 Cambridge Center
Cambridge MA 02142

Dear Mitch,

As we at Point Foundation and Whole Earth Institute prepare for Cyberthon (which starts tonight!), I thought I would introduce myself to those of you whom I have not met, send along a tentative agenda for next Wednesday's meeting, and inform you about what is going on at Point Foundation as context for what develops at Whole Earth Institute.

I recently joined the Point/Whole Earth staff as executive director of Point Foundation, the parent organization for all the Whole Earth activities (with the exception of the for-profit WELL, of which we are 50% owners). My background is in business and management; I grew up mostly in the Bay Area and have lived and worked in various parts of the U.S. and abroad. I was eager to make the transition from Wall Street to Whole Earth, as I was searching for work that was fun and meaningful, not just interesting. Life at Whole Earth is definitely all those things. The challenges here are huge, equaled only by the potential of the place and by the satisfaction all of us here hope to achieve.

As a reminder, the Founders' meeting is Wednesday, October 10, from noon to 5 pm, at the Alta Mira Hotel on Princess Street in Sausalito. The first page following this letter is a tentative agenda. I have read the notes from the meeting in May, and it sounds as though there are a lot of ideas to discuss. Based on a couple of suggestions, I have drawn up the agenda; we can modify it on the spot to suit the meeting.

I have taken on the job of looking a few years out and helping guide Point Foundation in a particular direction. The Whole Earth

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Institute (WEI) is an important part in putting together the whole picture. To fill you in on where Point is pointed, I have electronically cut and pasted three documents (addressed to Whole Earth Review readers and to staff) and enclose them here. You will see that Point is undertaking major new steps in publishing and how we organize ourselves to do publishing; and that we are creating information and communication tools with the purpose of helping to connect people with one another. I am convinced that both Point and WEI will get the most out of their efforts if we can point them in generally the same direction.

Please look this material over and put on your thinking caps. Stephanie Leonard and I look forward to seeing you on Wednesday for some brainstorming!

Sincerely,

Kelly

Kelly R. W. Teevan

Addendum:

TENTATIVE AGENDA

Whole Earth Institute Founders' Meeting

Wednesday, October 10, 1990
Noon, Alta Mira Hotel, Sausalito

Noon	Introductions, lunch
1:00	Review of last meeting, a few words from newcomers
1:30	Cyberthon: report, discussion, possible follow-ons
2:00	Point Foundation: report on direction, discussion
2:30 on	WEI--What is it? Free-ranging discussion on what it can be, what it can do, and how it ought to do it.